

Video Encoder, Digital Input, Analogue Output, 11Bit, 1.71V to 1.89V, LQFP-64

Manufacturers	<a href="#">Analog Devices, Inc</a>
Package/Case	LQFP-64
Product Type	Interface - Encoders, Decoders, Converters
RoHS	Pb-free Halide free
Lifecycle	



Images are for reference only

Please submit RFQ for ADV7343BSTZ or [Email to us: sales@ovaga.com](mailto:sales@ovaga.com) We will contact you in 12 hours.

[RFQ](#)

## General Description

The ADV7342/ADV7343 are high speed, digital-to-analog video encoders in a 64-lead LQFP package. Six high speed, 3.3 V, 11-bit video DACs provide support for composite (CVBS), SVideo (Y/C), and component (YPrPb/RGB) analog outputs in either standard definition (SD), enhanced definition (ED), or high definition (HD) video formats.

The ADV7342/ADV7343 each have a 24-bit pixel input port that can be configured in a variety of ways. SD video formats are supported over a SDR interface and ED/HD video formats are supported over SDR and DDR interfaces. Pixel data can be supplied in either the YCrCb or RGB color spaces. The parts also support embedded EAV/SAV timing codes, external video synchronization signals, and the I2C communication protocol.

In addition, simultaneous SD and ED/HD input and output are supported. 216 MHz (SD and ED) and 297 MHz (HD) oversampling ensures that external output filtering is not required, while full-drive DACs ensure that external output buffering is not required.

Cable detection and DAC auto power-down features keep power consumption to a minimum.

## Features

1.8V/3.3V interface support

74.25 MHz 20-/30-bit high definition input support

6, 11-bit, 297 MHz video DACs

NTSC M, PAL B/D/G/H/I/M/N, PAL 60 support

NTSC and PAL square pixel operation (24.54 MHz/29.5 MHz)

Multiformat video input support

Multiformat video output support

Simultaneous SD and ED/HD operation

Programmable features

Copy generation management system (CGMS)

Closed captioning and wide screen signaling (WSS)

Integrated subcarrier locking to external video source

Qualified for automotive applications

## Application

DVD recorders and players

High definition Blu-ray DVD players

HD-DVD players

## Related Products



[ADV7181CBSTZ](#)  
Analog Devices, Inc  
LQFP-64



[AD724JR](#)  
Analog Devices, Inc  
SOIC-16



[ADV7391WBSPZ](#)  
Analog Devices, Inc  
LFSCP-3



[ADV7341BSTZ](#)  
Analog Devices, Inc  
LQFP-64



[AD8170AR](#)  
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LFCSP-VQ-40



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QFN32



[ADUM4160BRIZ](#)  
Analog Devices, Inc  
SOIC-16